

Real Estate Photography Checklist

Quality photography will attract many more buyers to your home while on the market. The more buyers that view your property, the greater chance there is for competing offers. Here are the preparations you want to make before your photographer arrives so your home will look its best to every buyer.

Reduce the amount of personal affects, pictures, or valuable's on side tables that you don't want to appear in public images. Remove, wired appliances, chargers etc. from counters and walls. If your garage is to be part of the Video or 3D Model, please make the best effort to make it presentable just as if you were having an open house.

I

nterior

- Beds made smooth and lump free.
- Nightstands should be free of personal affects.
- Minimum items visible.
- Walk in closets should look neat and organized.
- Reduce visible clutter in youth rooms.
- Turn on indoor lights in advance and replace any bulbs, as necessary.
- Furniture, appliances, and surfaces should be dust free.
- Minimize countertop items and appliances. Clear off refrigerator doors, and clean counters.
- Clear all medication and personal hygiene items from view, soaps and perfumes are ok.
- Clean mirrors and shower glass.
- Towels should be neatly folded.
- Blinds Up, Lights On, Toilet Seats down, Fans Off.
- Trash Cans closed/ empty/ hidden.

E

xterior

- Remove covers on patio furniture, BBQ, etc.
- Remove children's toys where possible.
- Clean cushions on outdoor seating.
- Open patio umbrellas.
- Coil or remove hoses.
- Remove pet deposits.
- Clear gardens of debris, leaves, etc.
- Clear driveway of dirt, leaves, etc.

G

arage

- Sweep floor, remove debris.
- Close cabinets.
- Remove garbage.

ATTENTION! We use HDR7 capable photography: If you can see any blemish with your eye (paperclip on the floor), any modern camera will show it off 7 times greater when displayed online.